



GRAPHIC ARTS  
& printing

# Capabilities Statement

## CONTACT

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SJS Graphic Arts

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www.SJSGraphics.com

3405 Carlton Court  
Sachse, TX 75048

## NAICS Codes

541430  
Graphic Design Services

541511  
Web/Internet Page Design

541613  
Marketing Consulting Services,  
Integrated Marketing Campaigns

541850  
Display Advertising

541490  
Specialized Design Services

323111  
Commercial Printing

## CERTIFICATIONS

- Minority Supplier Development Council
- Minority-Owned Business Enterprise (M/WBE) – NCTRCA
- HUB Certified

## DUNS No.

03-235-6703

## SAM

Registered

## CAGE No.

82Q88

## COMPANY OVERVIEW

SJS Graphic Arts is a minority-owned business that specializes in design and content of marketing materials, print and web design, and website development. Founded in 1994, SJS Graphic Arts has served hundreds of private sector businesses, non-profits, and religious organizations. Clients choose us and recommend us for our professionalism, knowledge, responsiveness and creativity. Our biggest, most long lasting value is our ability to engage any client's target audience in order to inform, educate, motivate and inspire them. We bring experience, value, innovation, and credibility, from procurement to project completion.

## CORE COMPETENCIES

### Marketing Materials

Graphic Design  
Content Writing, Editing, Proofreading  
Photography, Illustration, Graphics

### Branding

Branding/Rebranding  
Market Research  
Print & Digital Design  
Messaging  
Logo and Graphic Identity Design

### Publications: Print and Web

Start-ups and Re-starts  
Design and Layout  
Content Writing, Editing, Proofreading  
Photography, Illustration, Graphics

### Websites

Design and Development  
Web Page and Blog Writing and Editing  
Search Engine Optimization (SEO)  
Site Management and Analytics

## DIFFERENTIATORS

- One stop shop for all branding and marketing services
- Strategically focused creative solutions
- We deliver fast results on time, within budget and with high quality.
- Turn-key, in-house services
- Strategy to Implementation
- Innovative strategies
- Stand-out designs
- 24/7 customer service
- 96% of customers cite personalized service as key reasons for choosing us as their preferred agency.

## PAST PERFORMANCE



JOY PROMOTIONS, INC.



ALLTEMPS | 1 PERSONNEL

SAL

SHIRLEY A. LANGLEY  
CERTIFIED PUBLIC ACCOUNTANT